

P.O.Box 25454, Kampala ( Uganda ) Ggaba Kawuku road. Tel: +256 753 090 032 E-mail:info@fvtiaug.org

#### PROFILE OF THE ORGANISATION

#### 1.0 ORGANISATION BACKGROUND

The Film and video training institutions association (FVTIA) is an umbrella organization for Institutions that offer educational services in filmmaking/video/multimedia production and as well as organizations providing mentorship of aspiring filmmakers. It was established in the year 2016 and registered as a Non- Governmental Organization in the year 2019 under the Uganda NGO board, on Registration No. 3057

The film and video training institutions association (FVTIA) was formed to improve the quality and the image of film training institutions in Uganda, and to strengthen Business, Technical, Vocational Education, Training BTVET sector as a whole and higher film education in universities. Its main aim is to foster collaboration between film training institutions and to improve, not just the standards of the film training provided, but also its relevance for the actual employment market. FVTIA is a national organization covering all districts of the country. This ensures that poorer and structurally weaker areas are not left out of the initiative.

There are a few well equipped film training institutions in Uganda to train filmmaking as it is still at its early stage hence deserve increased attention to empower and develop the current institutions in the film industry from the bedrock to secure the market and quality of films produced locally. The promotion of cultural and Creative values, Business, Technical, Vocational Education and Training and national council for higher education values is one of the major components of fvtia's tasks. The film training institutions are the roots or most important providers of film training skills if we are to develop and professionalise the film/ audio visual industry in Uganda.



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#### VISION

To create a well-built understructure film practical education concerns, cultural patterns, sustainable development, universal ethics for national building among film training institutions.

## **MISSION**

To amplify union and development and provide means for collaboration, partnership and networking between FVTIA, cultural and creative bodies and other actors to enable a transformed and thriving audiovisual industry.

#### **OBJECTIVES**

- To mediate and interface between its members, and develop strategic alliances with,
   private sector, Government, internal and external development partners
- To establish effective management systems for the implementation of development projects;
- To lobby and advocate at government and Institutional level.
- To offer training for the management and staff of film training institutions.
- To support the development of quality standards of film education and training offered at the member institutions.
- To develop and support commercialized oriented film training.
- To promote the expansion and growth of the member institutions.
- To empower women/ girls in filmmaking, this is dominated by men in the main roles.

#### **Our Goal**

To establish the national film students' resource center, equip and maintain on such land offices or other building as may be considered necessary or convenient.



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#### Administration

Film and video Training institutions association has administrative structures that ensure its smooth running. They are mentioned below:

## The General Assembly.

The General Assembly is the extreme decision making body of FVTIA and is a composition of member Institutions, members from the Board of Trustees and the Board of Directors.

### The Board of Trustees,

This is composed of the outstanding Ugandan citizens with knowledge and interest in filmmaking skills development. They are the custodians of FVTIA property, do fundraising for FVTIA upon request by the Board of Directors, act as arbitrators and ensure continuity of FVTIA.

#### The Board of Directors,

Are elected Directors of the member institutions and are responsible for recruitment and supervision of the administrative staff, policies review, lobby and advocacy, monitoring and implementation of the programmes and generally ensures proper functionality of the association.

## The Administrative Staff,

These are the full time employed staff of FVTIA and conduct day do day administration of its activities. There are Administrative staffs at the National Secretariat and at the Regional offices.



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## Membership

1 private affiliated film training institution (university), 2 tertiary vocational film training schools, 2 mobile film schools 3 based community film training centers, 2 film training labs and as well as 2 organizations providing mentorship of aspiring filmmakers and 1 Public film training university are members of FVTIA drawn all over Uganda. There might be other film training institutions who are not members of FVTIA. We are working hard to map and bring those other institutions on board.

## **FVTIA's Distinctive Compitancies**

FVTIA has excelled in the following areas:

- Registering the association with the NGO board
- Setting up of office and recruitment of staff
- Conducting mobilization and sensitization campaigns
- Designing association website
- Conducting public awareness about film training institutions
- Conducting consultative meetings with member institutions
- Compiling film schools database in Uganda
- Conducting capacity building workshops for member institutions
- Networking and consulting government departments, Non government organisations, and private sector involved in the film industry.



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## Challenges

- Attitude. The attitude of many people in Government, public, the parents and the learners
  have continued to think that those joining film training are academically poor or can't
  afford the vertical progression.
- FVTIA home, for the last 4 years, FVTIA is still sharing offices with Kampala Film School we deserve to build or have our permanent home.
- Running Costs, FVTIA currently depends entirely on the founders. It is important to note that we are supplementing the Governments efforts, to oversee and promote film and video training institutions for quality education of the cultural and creative sector in Uganda. We request the Government to consider us in their annual budgets. We are as good and important as the Ministry of Education.
- FVTIA still needs to get a long-term funder to support its strategic plans to fulfill its longterm planned activities. There is need to strengthen its fund raising programme both locally and internationally to sustainably manage its planned activities/programs.
- Inadequate funding has hampered its development plan (having a sustainable and equipped center). There is need to strengthen and diversify the funding to pay staff to facilitate the planned activities with motivated staff. This in the past has hampered the implementation of planned activities as many look for better opportunities elsewhere in the NGO sector.



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Pedagogic Skills Training. There are around 40,000 filmmakers in the film training Institutions who

have the theory, practical knowledge, skills in various fields and are doing a reasonable work in

imparting film skills but are not trained teachers. There are different levels of training available in

the country. If these instructors get an opportunity to train in pedagogy, then the Skilling Uganda

Strategy would be properly implemented.

Supply of Film Equipment. The shortage of film training equipment has made it difficult to train

efficiently in the film training institutions. Much as we are not recogonised in the Ugandan film

education film training institutions supplement the government efforts in imparting the skills into

Ugandan creative citizens. The economy of this nation largely depends on the skilled manpower.

The film training institutions are holding a big participatory percentage in film skills training. The

Government should therefore consider supplying film equipment to the film training institutions.

**CONTACTS** 

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